



Effective Date: May 7, 2024

1. Introduction

Mission Possible Worldwide (MPW) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.mpossiblew.com and use our services. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

2. Information We Collect

We may collect information about you in a variety of ways, including:

a. **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the site, participate in activities on the site, or otherwise engage with us.

b. **Derivative Data:** Information our servers automatically collect when you access the site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the site.

c. **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the site.



d. Data from Social Networks: User information from social networking sites, such as Facebook, Google+, Instagram, Pinterest, Twitter, YouTube, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks.

e. Mobile Device Data: Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the site from a mobile device.

3. Use of Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the site to:

- Create and manage your account.
- Process your transactions and send you related information, including purchase confirmations and invoices.
- Administer promotions, surveys, and other site features.
- Provide customer service and respond to your inquiries.
- Send you marketing communications and newsletters.
- Improve our website and services.
- Monitor and analyze trends, usage, and activities in connection with our website and services.
- Detect, investigate, and prevent fraudulent transactions and other illegal activities and protect the rights and property of MPW and others.



4. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- a. **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

- b. **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

- c. **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

- d. **Marketing Communications:** With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

- e. **Affiliates/Advocates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy.



5. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

6. Policy for Children

We do not knowingly solicit information from or market to children under the age of 16. If we learn that we have collected personal information from a child under age 16 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 16, please contact us.

7. Options Regarding Your Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account.
- Contacting us using the contact information provided below.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in



our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms and Conditions, and/or comply with legal requirements.

8. Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the site.
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below.

9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

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